

CALL FOR PAPER

For its third edition, Machine to Machine show will be held , April, 1,2,3, 2008, in conjunction with its EMBEDDED SYSTEMS & DISPLAY at CNIT Paris La Défense. These 3 trade shows will welcome some 6,500 visitors on the 200 stands in the exhibition. More than 600 visitors are expected as attendees to the conferences.

You wish to intervene about your experiment in the field of M2M, present solutions or customer's testimony? So, don't hesitate to propose a paper on the above topics, and download the above form. Send it by e-mail to Benoît Herr, MtoM Conference director (benoit.herr@club-internet.fr), before January 15, 2008.

Machine to Machine 2008 – Conference topics

Focus : communication technologies.

They are at the heart of every M2M project, they are the essence of M2M. We put them under the limelights this year as they will be the focus of our conference cycle.

M1 Tuesday April 1st, 2008 10:00am – 11:30am

Keynote conference – "Machine to Machine : a state of the art"

Today, Machine to Machine technologies have become a must. They are defined as the wedding between information & communication technologies and intelligent and communicating objects. They aim at having those objects interacting with the company's or the user's organization information system without any human intervention.

Here our panel of M2M specialists speakers will draw a panorama of the market and M2M technologies for you.

M2 Tuesday April 1st, 2008 2:30pm – 3:30pm

"Which technology for which communication?"

Mesh, WiFi radio transmission, ZigBee, Bluetooth, GSM/GPRS, 3G.. it's hard to make a choice among such an abundance. And what if an M2M project could *also* and quite simply rely on traditional analogical phone lines (when for instance the transmitter is nestled under the earth so that GSM transmissions won't work)? Or on a DSL line? Our panel of guests will do the spadework on this technological jungle for you.

M3 Wednesday April 2nd, 2008 10:00am – 11:30am

"Communicating objects"

So-called intelligent RFID tags, communication terminals allowing a permanent localization and monitoring of containers traveling all around the world, tomorrow RFID cell phones, intelligent fridges doing their own restocking automatically... 100 billion of these objects should spread all over the landscape in 3 years time, i.e. more than 10 per capita on earth. But what exactly are these communicating objects, for what kind of practical purpose?

M4 Wednesday April 2nd, 2008 2:30pm – 3:30pm

"Innovation is great. Creating value is even better – Economical and other drivers of M2M projects"

Implementation costs of M2M technologies are dropping, even dramatically. Pallets or containers

tracking, fuel, water or power consumption measuring, maintenance of devices such as boilers or printers and so on, everything being done remotely and seamlessly for the user, have become commonplace. These innovative solutions are attractive for organizations. But while the costs are dropping other constraints and pitfalls, sometimes hardly or not measurable, appear. Should organizations systematically and unconditionally go for any M2M project that looks economically viable?

M5 Thursday April 3rd, 2008 10:00am – 11:00am
"Practical M2M or 'Users organizations are talented'"

From remote monitoring to "intelligent cities" and domotics via remote patients monitoring or fleet management, there's more M2M applications every day and each year brings its load of new ideas, that one could not even imagine the year before.

These few practical experiences are meant to provide you with some guidelines, ideas or maybe just to comfort you in your own choices and trends.

M6 Thursday April 3rd, 2008 2:30pm – 3:30pm
"What's the current situation of M2M's market massification?"

Thanks to the broadening of RFID tags usage, to the trivialization and miniaturization of SIM cards and to the dramatic dropping of a lot of other technology costs, such as GSM subscriptions for instance, objects and other resources (cars, machines and so on) tracking activities to identify and monitor them for different purposes (leaks, intrusions, embezzlements or vandalism to name just a few) are rapidly expanding. Though, even if it happens at a dramatic pace, mass adoption of these technologies is not as quick as it was initially foreseen. Our speakers panel will review the current situation and envision short and mid-term perspectives.

Send by e-mail the above form to Benoît Herr, Conferences director (benoit.herr@club-internet.fr).

See you soon,

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